

RILEY ADOLPH

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Experienced leader, hard-working, positive, and dependable.
6th-year student-athlete, 6x leadership council, 2021 Football Team Captain.

EDUCATION

MBA, Sports Management *Jan 2021 – PRESENT (Expected Graduation Dec 2022)*
TIFFIN UNIVERSITY

BACHELOR OF BUSINESS ADMINISTRATION *Aug 2017 - May 2021*
Concentration in Marketing and a Minor in Sports Management - 3.79 GPA
TIFFIN UNIVERSITY

EXPERIENCE

NARROW PATHWAY MANAGEMENT

COLLEGE ATHLETE MARKETING INTERN *March 2022 – Aug 2021*

- Contacted brands seeking NIL deals for athletes
- Researched social media analytics
- Contacted brands creatively through various outlets for specific projects

SENECA HILLS GOLF COURSE

CREW LEADER *May 2021 – May 2022*

- Managed a small team to achieve tasks assigned by the owner
- Worked to improve course and clubhouse conditions
- Met deadlines and used time management skills to lead the team

SENECA COUNTY LITTLE LEAGUE

LITTLE LEAGUE UMPIRE *EVERY SUMMER FROM 2017 – 2021*

- Promoted good sportsmanship amongst the youth
- Monitored play for 3rd Grade through 8th Grade to direct games and oversee the safety of players
- Adhered to and enforced proper rules and regulations for baseball

DOOR DASH

DELIVERY DRIVER *March 2020 – July 2021*

- Offered customers top-notch service with a 4.96 customer service rating.
- Minimized delays and offered reliable deliveries with 136 total deliveries and a 96% on-time or early rate.

- Presented a professional appearance to customers with a clean appearance and vehicle.

JT'S BAGEL BAR

MARKETING SPECIALIST

May 2019 – Aug 2019 (Internship) & Aug 2019 - March 2020 (Hired on - FTE)

- Planned and executed graphic design, coordinated photography for website and other digital media, and assisted in the creation of digital marketing strategy through Canva.
- Created, edited, published, and shared daily content (text, image, and video) through Facebook, Twitter, and Instagram which tripled customer base and activity to build meaningful brand connections.
- Coordinated events for Bagel Buggy by reaching out to local clients, managing schedules, and booking venues to ensure a successful brand image and reach new customers.

NORTHWEST OHIO ORTHOPEDICS

FITNESS CENTER EMPLOYEE

MARCH 2015 – MARCH 2018

- Acted as the main point of contact for all questions regarding services to current and potential members.
- Ensured the gym was clean at all times.
- Updated member billing information via ERP system
- Performed managerial duties for the club when our managerial team was on leave.

SKILLS/HONORS

- | | |
|--|------------------------------|
| • Hubspot Certification – Sales/Social Media | • Conference All-Academic 4x |
| • Sports Management Club VP (social media) | • 2021 Team Captain |
| | • Dean's List 8x |
| | • Scholarship Athlete |

CAMPUS/COMMUNITY SERVICE (OVER 20+ TOTAL EVENTS)

Clean & move equipment for YMCA	Spring 2019
Victory Day (Special Ed Football Camp)	2018/19/21/22
Special Olympics Track Summer	2014/15/16/17
Read to Elementary	Spring 2018, Fall 2019
Seneca County Opportunity Center Playground	Spring 2022

REFERENCES

Bobby Pollitt, President of PTE Golf & Previous Owner of Seneca Hills
 Cell: 561-222-9089
 bobby@ptegolf.com

Dr. Rick Goeb, Sports Management Professor
Cell: 419-721-1987
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Dr. Danielle Foster, Marketing Professor
Cell: 419-230-8665
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Cris Reisert, Head Football Coach Tiffin University
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